



About Us

- Ontario Greenhouse Vegetable Growers (OGVG) was formed in 1967 and represents 227 members who produce greenhouse vegetable crops in Ontario.
- Ontario leads all of North America in greenhouse vegetable production, with more than 1824 acres devoted to tomatoes, English cucumbers and peppers.



About Us

- OGVG represents and completes a variety of initiatives for the Ontario greenhouse vegetable producers, including:
 - Lobbying efforts
 - Regulatory efforts
 - Food Safety Initiatives
 - Research
 - Marketing through:
 - » Tradeshow and Events
 - » Media
 - » Demonstrations
 - » Educational Materials
 - Data
 - Various other Initiatives that pertain to greenhouse producers



About Us

Industry Size

- Ontario holds over 60% of total greenhouse vegetable acreage in Canada
- Over 70% of all Ontario greenhouse produce is exported to the US
- In 2009, we produced:
 - Over 390 million pounds of tomatoes
 - Over 110 million pounds of peppers
 - Over 240 million English cucumbers



About Us

Commodity	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Tomatoes												
Cucumbers												
Peppers												

- The OGVG Board is currently working on various initiatives to make a year round production cycle more feasible



About Us

What is greenhouse growing?

- **Controlled Environment**
 - Temperature
 - Humidity
 - Food
 - Water
 - Crop Protection
 - Eliminates Environmental Vulnerabilities
- **Hydroponic Growing Method**
- **Integrated Pest Management**
- **Recycle, Reuse, Reduce**
 - Objective is to manage cost and be good stewards
 - » Recycle Water
 - » Optimizing Use of Heat
 - » Recapture CO₂



How we're regulated

- Ontario Greenhouse Vegetable Growers (OGVG) has the authority under Regulation 417 of the Farm Products Marketing Act (FPMA)
- OGVG establishes regulations providing for the control and regulation of producing and marketing greenhouse vegetables
- These general regulations cover matters such as licensing, fees, food safety and traceability, pricing and contracting, together with dispute resolution in these areas, in regards to both producing and marketing greenhouse vegetables
- The OGVG Board of Directors annually reviews, amends as appropriate, and approves the general regulations



Canadian Regulatory Regime

- CFIA
 - Monitor all imports and exports for food products
- Many of the Canadian regulatory requirements parallel those requirements established in the US



Food Safety

- All licensed marketer, packers and growers of Ontario greenhouse produce are required to have a third party, GMP, GAP and/or HACCP audit by a third party accredited certification body at least annually.
- First in our industry to require third party audits as regulatory requirement.
- Mandatory traceability system in place.



Industry Relationships

CHC

- The Canadian Horticultural Council (CHC) is a voluntary, not-for-profit, national association which represents Canadian horticulture.
- The CHC works to establish food safety and crisis management for its industry members.

OGMA

- OGVG works cooperatively and collaboratively with the Ontario Greenhouse Marketers' Association (OGMA)
- Goals are to increase awareness of the Ontario greenhouse sector and to increase aggregate demand for greenhouse produce



Challenges in the Last Decade

Post 9/11

- Homeland Security
 - CTPAT
 - Bioterrorism Act
 - FDA Number
 - Giving Prior Notice
 - Complete Supply Chain Security

- Food Safety Audits
 - Annual Third Party Certification
 - No Harmonization
 - Duplicate or multiple audits are often costly and inefficient



Current Challenges

Supply Chain Management...

- GFSI (Global Food Safety Initiative)
- Traceability
 - Already mandatory for Ontario greenhouse growers, but harmonization is needed
 - PTI (Produce Traceability Initiative)
 - Whole Supply Chain Traceability



Q&A's

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For additional information, please visit:

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